Aditi Wagh

Hello! I am a **design research and knowledge management (KM) specialist with over 6 years of experience**. Adept in public health, my work also includes gender, education, climate change and human-trafficking. I excel at applying systems thinking and human-centered design to create tools, frameworks, experiences & KM products that carry the project vision forward. I love that my work gifts me the opportunity to engage with multiple actors, invite them to the decision making table, and aid an holistic outcome which promotes equity & optimizes impact.

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Education

M.A. SOCIAL DESIGN
Maryland Institute College of Art
2018 – 2019

M.A. MASS COMMUNICATION
Symbiosis Institute of Media & Communications
2010 – 2012

B.A. SOCIOLOGY
The M.S. University of Baroda
2007 – 2010

Skills

Human-Centered Design
Systems Thinking
Research & Analysis
Project Management
Stakeholder Engagement
Knowledge Management
Strategic Communications
Business Development
Collaboration & Facilitation

Experience

INDEPENDENT CONSULTANT PROJECT CONCERN INTL.
Jul 2023 – present / Health & Immunization

Facilitate workshops with district teams and leadership to extract project learnings. Synthesize the data to curate a playbook on 'How to achieve vaccine equity via social protection & systems integration' for the government and other implementation agencies in Routine Immunization.

ASSOCIATE SENIOR MANAGER VIHARA INNOVATION NETWORK
Sep 2022 – Mar 2023 / Heath & Nutrition + Education

Provide teams with technical supervision on project planning, research design, ethical protocols, IRB approval, data analysis, and new knowledge curation to develop tools, KPIs and KM outputs. Lead proposal writing and business development efforts for family health vertical.

PROGRAM MANAGER VIHARA INNOVATION NETWORK
Oct 2021 – Aug 2022 / Health & Immunization

Lead project planning, field research, data analysis, prototyping & testing of community-centered service tools for a COVID-19 vaccination project. Capture the learnings, best practices and outcomes via KM artefacts such as playbook, training guides, website & social media campaign.

DESIGN RESEARCHER MARYLAND INSTITUTE COLLEGE OF ART
Oct 2019 – May 2020 / Education + Extension of thesis

Engage with multiple stakeholders and conduct needs analysis to study how to create agency and a sense of belonging within the graduate international students at the university. Provide actionable recommendations to the staff & pedagogy.

Public Speaking

TRAININGS
'Research Protocol & Ethics'
Vihara Innovation Network
Mar 2023

'Approaches to Cultural Humility'
Maryland Institute College of Art
Jan 2020

'Social Media for Development'
Prerana Anti-Trafficking
Dec 2018

CONFERENCES
'Creating spaces for Agency &
Inclusion for Graduates'
AICAD Symposium
Nov 2019

GUEST LECTURES
'Cultural Humility in Intercultural
Communication'
Maryland Institute College of Art
Jan 2020

'Human Trafficking & Destination
Crimes'
The M.S. University of Baroda
Jul 2018

Tools

Miro & Mural
Adobe InDesign
Adobe Illustrator
Adobe Premiere Pro
Wordpress & Wix

Experience

SOCIAL DESIGN FELLOW SCENE HEALTH
Nov 2018 – Apr 2019 / Health + Technology

Lead primary and secondary research to identify opportunities for D2C
product offering. Curate insights to make the medication adherence
application patient-centric. Share the findings with the teams to
determine future product direction and improve user experience.

DESIGN RESEARCHER CENTER FOR SOCIAL DESIGN, MICA
Aug 2018 – Dec 2018 / Health + Organizational Change

Improve the digital training process of the globally growing 'CAPABLE'
program. Understand the motivations and pain points of the existing
staff and offer insights basis the data gathered to help the program
scale while promoting client centred care approach.

COMMUNICATIONS MANAGER PRERANA ANTI-TRAFFICKING
Jul 2017 – Jul 2018 / Social Inclusion + Human Trafficking

Direct strategic communications for the anti-trafficking resource center.
Curate decades of knowledge to develop and run the digital resource
centre for dissemination. Create research driven IEC products and case
studies to advance the organization's policy advocacy efforts.

SR. OFFICER COMMUNICATIONS WOTR
Jul 2014 – Aug 2016 / Climate Change + Water Scarcity

Lead the development of annual communication strategy for offline
and digital media,. Manage the conception and content creation for
varied knowledge artefacts via collaboration with pan-India teams,
subject matter experts & external contractors.

COMMUNICATIONS CONSULTANT VONIZ INC.
Mar 2012 – Jul 2013 / Corporate Communications

Build wireframe for the website and create content for articles, blogs,
brochures, advertorials, and scripts for videos. Support the user testing
to improve product usability. Work with the marketing team for the
PR plan and implementation.

VOLUNTEER – CO-FOUNDER & PEDAGOGY OLAKH
Dec 2012 – Mar 2014 / Education + Gender Equity

Co-founded a pilot called 'GOONJ' to create a safe space for
underprivileged children and offer supplementary education and life-
skill training using non-traditional teaching methods.