

Hi, I'm **aditi wagh.**

DESIGN RESEARCH + STRATEGY | KNOWLEDGE MANAGEMENT

www.aditiwagh.com | aditiwagh@outlook.com

education

MA, SOCIAL DESIGN | 2018-2019

Maryland Institute College Of Art - MICA,
Baltimore | Maryland

Thesis - How might we create a culture
where every student feels valued?

MA, MASS COMMUNICATION | 2010-2012

Symbiosis Institute Of Media &
Communication, Pune | India

Thesis - A Sociological Study of a Denotified
tribe of Gujarat 'The Dafer'

BA, SOCIOLOGY | 2007-2010

The Maharaja Sayajirao University of Baroda,
Vadodara | India

skills

RESEARCH + SYNTHESIS

Human Centered Design + UX Research
Ethnography + Qualitative Research Synthesis
+ Data Visualization
Stakeholder Engagement + Rapport Building
Process Design + Service Design

COLLABORATION + IDEA BUILDING

Facilitation + Storytelling
Writing + Communication Design
Ideation + Rapid Prototyping
Digital Media+ Dissemination Strategy

PROJECT MANAGEMENT +BD

Pitch Presentations + Proposal Writing
People Management +
Client Communication + Relationship Building

TOOLS

Adobe InDesign + Illustrator + Premiere Pro
Mural + Miro

community service

- Planned and executed a pilot to create a safe space for underprivileged children and offer life-skills + supplementary education using non-traditional teaching methods.

experience

HEALTH BREAK | APR 2023 - JUN 2023

- Prioritising personal health and recovery.

ASSOCIATE SENIOR MANAGER (KNOWLEDGE & LEARNINGS)

Vihara Innovation Network | SEP 2022 - MAR 2023)

- Provided teams with technical supervision on research design, protocol development, KPI, solution design and knowledge management for projects to improve child nutrition, and build digital gender sensitization modules.

PROJECT MANAGER + SR. DESIGN RESEARCHER

Vihara Innovation Network | OCT 2021 - AUG 2022

- Managed 'RECOVER Bihar' project to improve COVID-19 vaccination uptake + service delivery mechanisms in rural Bihar.
- Directed the research, prototyping, communications and knowledge management products.

DESIGN RESEARCHER

Maryland Institute College Of Art | OCT 2019 - MAY 2020

- Conducted in-depth research and co-design tools via contextual inquiry, focus group discussions and ideation sessions to design student-centered tools for pedagogy + staff application.

SOCIAL DESIGN FELLOW

Emocha Mobile Health | NOV 2018 - APR 2019

- Engineered qualitative + design research via team collaborations to strategically identify opportunities for D2C product offering and design a patient centered model.

DESIGN RESEARCHER & STRATEGIST (MICA CSD PROJECTS)

Johns Hopkins School of Nursing | AUG 2018 - DEC 2018

- Conducted research + synthesis, ideation and prototype development to improve digital training + transition to on-board the project team of the globally growing 'CAPABLE' program.

Greater Baltimore Medical Center | AUG 2018 - SEP 2018

COMMUNICATIONS MANAGER

Prerana Anti-Trafficking | JUL 2017 - JUL 2018

- Directed anti-human trafficking communication + advocacy efforts and developed the digital Anti-Trafficking Resource Center via stakeholder and community engagement sessions.

SR. OFFICER, COMMUNICATIONS

Watershed Organisation Trust | JUL 2014 - AUG 2016

- Handled communication with pan-India teams + global partners and developed insight-driven print + digital deliverables based on field research, expert interviews and secondary research.

COMMUNICATIONS CONSULTANT

VONIZ INC. | MAR 2012 - JUL 2013

- Led content development and creative writing for a networking website, assisted with product testing + wire-framing.